## **List of Food Adjectives that Sell**

By David Hayden

www.hospitalityformula.com www.tips2book.com

**Spicy** Sweet Savory Rich **Creamy Tart Tangy Crispy** Crunchy Salty **Fruity** Subtle **Buttery Flaky** Light Heavy **Fluffy Crisp Organic** Fresh In Season

Local **Premium** Homemade Marbled Lean Juicy Tender Grilled Seared Golden Roasted Melted Marinated Seasoned Healthy **Decadent** Juicy Loaded Stuffed **Natural** Wild **Poached Toasted** 

Refreshing Poached Toasted
Smooth Braised Caramelized
Warm Gooey Old-Fashioned
Chilled Steamed Sustainable

HeartyGlazedVelvetyMintyRefreshingSautéedRipePlumpPetiteSmokedChunkySilkyCheesyTossedInfused